

MA Lighting



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There are brilliant memories that stand out when it comes to MA Lighting. One of the first was interviewing Francois van der Merwe who was passionate about lighting in the early days of DWR. In conversation he said, “You have to become the distribution agents for grandMA.” He must have known.

Another occasion that always makes us smile was when DWR’s Nick Britz received training from Tim Dunn on the grandMA full size for the first time. He came back to the office just about doing summersaults, rambling on and on about how fantastic the desk was, able to do anything you tell it.

Like all things, it’s the people behind the product that make it shine and we will never forget MA’s Michael Althaus and Rene Berhorst visiting South Africa for the first time. It was one of the very first training days presented by DWR and the very small team of Michael, Rene, Nick Britz and Duncan and Sherryn Riley visited Cape Town where we were able to secure a venue – with the help of some friends – at the Cape Town ICC. It must have been a good trip, and not long after, Duncan and Sherryn announced they were pregnant with Luc J. But the relationship has continued with MA and we are very grateful to represent the product in South Africa.

About MA Lighting

Since its foundation in 1983, MA Lighting has expanded to become an international leader for computer-controlled lighting consoles, networking components and digital dimming systems. This success is based on solid reasons: With its commitment and power to innovate, MA Lighting meets the growing demands of a constantly changing industry and develops product solutions for tomorrow. With integrated system solutions and the grandMA/grandMA2 product family, international standards were set. These Award winning products offer convenience of use and excellent quality, meeting the highest demands of professional users worldwide.

With the convergence of video, LED, digital lighting and the associated media implementation in shows and set-designs, new fields of entertainment technologies have evolved. The heart of such systems are the grandMA2 consoles with their scaleable and flexible control approach. The innovative MA VPU (Video Processing Unit) follows the demands of lighting and visual designers and programmers to bridge the lighting and video worlds. Designed as the perfect hardware expansion to the grandMA2 onPC software, the MA onPC command wing and MA onPC fader wing enable the look and feel of the software to be as close to a real grandMA2 console as possible.

MA Lighting does more than producing and selling products. The dedicated, Paderborn-based service team also offers excellent support for complex solutions on projects and networked lighting systems. A global service network enables fast customer service and helps users with advice and hands-on support at all times.

Via the MA University, MA Lighting aims to give customers the best qualifications available. This is particularly important for console training, however, it permeates the entire company philosophy. Trainers are the best in their fields, teaching first-hand knowledge on topics presented at large and illustrated in detail. If you wish to

take your first steps into the world of grandMA, please have a look at the [MA Lighting YouTube Channel](#) which provides a basic starting point for the training.

Support is a crucial part of the MA Lighting philosophy, something also held in high regard by the team at DWR.

<https://www.malighting.com>